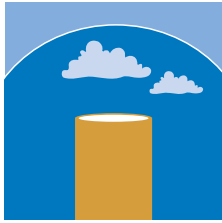


THE KRAFT DRUM is eco-friendly

THE KRAFT DRUM IS ECO-FRIENDLY



To our knowledge, there is carbon footprint comparing fibre, metal and plastic drums.

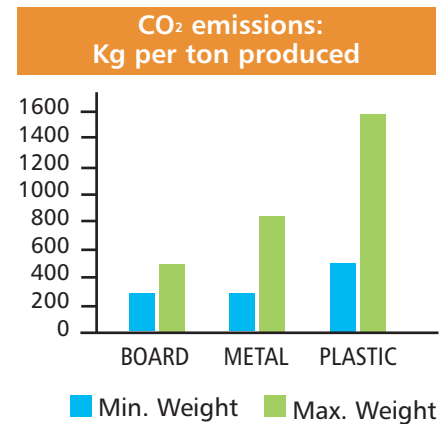
There is, however, a comparative analysis of the emission of greenhouse gases in the production of a ton of board, metal or plastic.

Carbon dioxide (CO₂) is one of the main greenhouse gases released into the atmosphere as soon as any product containing carbon is burned (coal, oil, natural gas, etc.).

The production of the raw material therefore results in the emission of CO₂:

RAW MATERIAL	KG EQUIVALENT carbon/ton produced	Type of drum 200 l	WEIGHT of a 200 l drum
BOARD	300 to 500	FIBRE	8-10 KG
METAL	300 to 850	METAL	16-21 KG
PLASTIC	500 to 1600	PLASTIC	8-10 KG

Source: Ademe 2003 (JM Jancovici) (Agency for the Environment and Control of Energy)



Plastic:

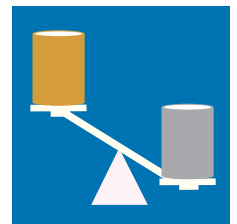
higher than the upper bracket for board and the plastic drum is heavier than the Kraft drum.

Metal:

lower bracket identical to that for board, but the metal drum is twice the weight of the Kraft drum.

Board:

In all cases, the fibre drum (outside of the manufacturing process) is more environment-friendly in terms of use of natural resources (weight of the raw material used) and in terms of pollution as it releases less CO₂.



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